

# **Cross-Street Banner Permit**

Received By	

A. List Event to be Advertised:  B. Applicant/Organization Information:								
		2.						
( name of individual making application )			( name of organization if applicable )					
( P O Box or street )			(PO Box or street)					
( city/state/zip )		( city/state/zip )						
( home phone ) ( work phone )			fax number)	( ema	il address	)		
C. Location and Dates Requested:								
<ol> <li>Location (check only one)</li></ol>	oodlawn C S - M -	emetery T - V	V - Th -	Grand Ave @ South F	Illinois	Ave		
						yr		
To: D. Banner Message:	S - M -	T - \	V - Th -	<b>F</b> d	ay –	yr		
1. Please enter proposed banner message below: (as near to propo		ted as possible) 2. List Dimensions						
				(3 ' x 30 ' ; 90 ft	<sup>2</sup> recon	nmended		
			\	Length		ft.		
				Height		in.		
<u> </u>			/	Area		ft. 2		
Δ								
E. Applicant Authorization and Banner Ins	stallation	Fees:	(see General Info	rmation Guide Sheet for a	amount)			
1. Submitted herewith is the application for the Cro	oss-Street B	anner I						
☐ Check ☐ Money ☐ Business PO	#	SIU P	Caru #	able to the City of				
Order			the	amount of \$				
2. I understand, that once the permit is approved, the fee is a Additionally, I do hereby agree to the terms and condition do hereby request approval of this permit and theat the Cherein and the terms and conditions of the General Information.	ons listed in the City of Carbo	he Gener ndale ma	al Information (	Guide as printed and a	ttached h	ereto, and		
3. Signature of Applicant or Agent				Date				
. Staff Review:								
1. Is application complete and message acceptable ?	? Yes	No No		nensions acceptable	? Ye Ye			
3. Is requested time frame available?		NO	4. Is prop	er fee included ?	16	S INO		
5. Permit Recommended for Approval	Denial _			Date _				



# **Cross-Street Banner - Permit Application General Information Guide Sheet**

### General Information:

- Cross-Street Banners may be installed for periods not to exceed 14 days for any single event
- **Issuance** of Permits may only be made to the following organizations or units of local government whose primary purpose for displaying a banner is for advertising and promoting community activities such as:
  - Tourism activities 1.
  - 2. SIU sponsored entertainment
  - 3. SIU co-sponsored student events
  - Events co-sponsored by the City
- 5. Not for profit community art and cultural activities
- 6. Other events as determined by the City to be of civic or community interest and/or importance

#### Permit:

- Application from the public for installation of a Cross-Street Banner shall be submitted to the Maintenance and Environmental Services Manager for review no earlier than 12 months and no later than 30 days prior to the requested installation date
- Fax to: 618-549-0668 Mail to: City of Carbondale - Maintenance & Environmental Svcs Mgr PO Box 2047 - Carbondale, IL 62902-2047
- An installation fee of \$125 shall accompany the application; the City retains sole discretion concerning fees
- Display dates will be assigned on a "first come first serve" basis dependent upon
  - Receipt of a completed permit application
- 3. Final approval by the City Manager
- Fee will be returned should the permit be denied for any reason; however, once the permit is approved, substandard fabrication or other unacceptable variance from the approved permit, shall be cause for the banner to be returned for modification and compliance; but shall not be cause for the fee to be returned

# Fabrication: To assure protection from physical liability banners shall meet the following fabrication requirements

- Size no larger than 100 sq ft per side; no longer that 36 feet; no greater in height than 36 inches
- Material heavy nylon reinforced vinyl fabric, resistant to tearing and impervious to water
- Wind Load Protection sufficient air-holes(slits) designed to reduce wind pressure shall be provided Reinforcement top and bottom edges shall have a 2-inch double stitched fold; a 6-inch triangular, double stitched, extra layer of banner material shall be installed at each of the four corners
- Mounting Hardware mounting grommets, having 3/8inch inside diameter holes shall be provided, inside the two inch stitched material fold, at each corner and along the top and bottom edge of the banner at a distance not to exceed 36 inches on center. D-ring tie downs shall be fastened to all 4 corners of the banner.

# Appearance:

- Message banner message(s) shall advertise or promote only those events specified in the General Information section above and the content therein shall be consistent with the intent of those items
- **Advertisement** recognition of an event sponsor name or commercial advertisement may appear on the banner in the form of name or logo, but shall not occupy more than five percent (5%) of the banner area per side

- Cross-street banners shall be installed and removed solely by the City or its designee in accordance with the times and dates as listed in the approved permit with no installations being made on Saturdays or observed and/or celebrated holidays
- The City shall retain sole discretion to assess the quality of fabrication, the consistency and suitability of the message in its entirety and reserves the right to deny installation of the banner for any reason what-so-ever

## Delivery and Pick-up:

- To assure timely installation, banners should be delivered to the Maintenance and Environmental Services Manager's Office, located at the **Public Works Maintenance Facility**, 212 W Willow St, no later than five(5) working days, prior to scheduled installation; this allows ample time for inspection of the banner and corrective measures to be taken, if needed.
- Banners shall be picked-up by the permit holder or designee within ten(10) working days subsequent to scheduled removal, or said banner will be disposed.